



The Climate Reality Project®

[CHAPTER NAME]

[INSERT MONTH AND DAY], [YEAR]

[INSERT NAME OF CONTACT OF PARTNER]

[INSERT ADDRESS OF PARTNER]

Re: The Climate Reality Project _____ *100% Committed* Partner Commitment
[CHAPTER NAME]

Dear _____,
[INSERT NAME OF CONTACT OF PARTNER]

On behalf of The Climate Reality Project, _____ (“we” or “us”), a volunteer chapter of The Climate Reality Project, a District of Columbia, USA, nonprofit corporation (“Climate Reality”) we are delighted to welcome _____ as an official partner (“Partner” or “you”) of The Climate Reality Project’s *100% Committed* Campaign as defined below (the “Partnership”) under the terms of this commitment.

The shift to a clean energy economy is on – and accelerating by the day. Today, cities and towns, businesses, and colleges and universities of all sizes are seeing the threat of climate change and taking action by switching to affordable renewable electricity from wind, solar, and other sources. By choosing renewables, they’re cutting their greenhouse gas emissions and creating a healthier environment for their citizens and customers – and a brighter future for our planet.

Through *100% Committed*, we’re working to build on this success and bring more cities and towns, businesses, and colleges and universities together to commit to reaching 100 percent renewable electricity (the “Campaign”).

- Here is what it means to join the Campaign to be *100% Committed* to renewable electricity:
You join a global movement of forward-looking cities and towns, businesses, colleges and universities, and organizations by pledging to become powered by 100-percent renewable electricity by 2030 (or as soon as possible) and working with us to build support for real climate solutions.
- You share updates on your progress toward reaching your goal of being powered by 100 percent renewable electricity by 2030 (or as soon as possible) within one (1) year of signing this commitment. If you appear to be not making progress to the *100% Committed* Campaign goals, Climate Reality reserves the right to suspend you from the *100% Committed* Campaign.

- You promote the Campaign on your social media and digital platforms (if available), referencing the fact that we are working together on the Campaign.
- You may display, on your webpage, our name, trademark, and logo in connection with the Campaign.
- When possible, you work to assist other cities and towns, businesses, and colleges and universities in committing to reaching 100 percent renewable electricity.
- Climate Reality includes your institution’s name and logo across Climate Reality’s *100% Committed* materials and digital platforms, including (if available) the website, press kit, and social media toolkit.
- In the event of any press release regarding the Partnership, all partners involved in the Campaign, including you, may be included in the announcement.

Both _____ and Climate Reality grant a mutual, nonexclusive license to use and display those names, trademarks and logos owned and provided by each other (“Marks”) as necessary to perform the work in the Partnership as described in this letter. Any marks being used by the opposite party are subject to trademark usage guidelines, appropriate trademark symbol (either “™” or “®”), and opposite party approval. Climate Reality and you both agree to provide each other with copies of any materials bearing any of the marks as requested by you or Climate Reality from time to time. In the event of a termination or suspension of your participation in the Partnership, both parties will immediately cease use of the other’s Marks.

There are multiple additional opportunities for deeper partnership promotion, and we look forward to discussing the unique ways your organization can be involved.

We’re looking forward to working with you to build a movement of cities and towns, businesses, and colleges and universities committed to reaching 100 percent renewable electricity. If the above is acceptable to you and consistent with your understanding, please indicate your acceptance by returning a signed copy of this commitment to us.

Sincerely,

The Climate Reality Project _____
[CHAPTER NAME]

Accepted _____ by:
[INSERT MONTH AND DAY], [YEAR]

[INSERT NAME OF PARTNER]

[INSERT NAME OF AUTHORIZED PERSON], [TITLE]